

MAJOR EVENTS RATE CARD



January 2019

The rate card provides the guiding principles by which The Royal Parks calculates the total hire cost to event organisers. It is worked out by adding both the fee per head and the disruption charge.

Fee Per Head

Note. Per head fee is calculated on the maximum possible attendance, i.e. the number of race entries accepted rather than the actual number of runners, the event capacity rather than the attendance.

Walks, runs and similar sporting events

Commercial company	£2.75
Charity fundraising	£2.25
Not-for-profit	no per head charge

Commercial

Commercial company, ticket fee	£3.00-£5.00 dependent on ticket price
Charity fundraising, ticket fee	£3.00
Not-for-profit, ticket fee	£2.00
Commercial company or charitable, free entry	£0.30
Not for profit events which are free entry	no per head charge

Additional charges may apply i.e Gazebos, Gantry/Archway, Vehicles, PA Systems, Power, Chip Timing

Any events that don't obviously fall into these categories are negotiable.

Disruption Charge

Note: this charge is per day on site. It is charged in addition to the fee per head. **The levels below are guidelines.** Charges will be set according to the level of disruption caused (i.e. road closures, other restrictions to park life, size of area built on and similar).

Central London parks and open spaces

Commercial events	£5,000 - £80,000
Charitable events	£2,000 - £20,000
Not-for-profit, free events	£100 - £4,000

Greenwich Park, Brompton Cemetery, Richmond Park and Bushy Park

Commercial and charitable events	£1,000 - £20,000
Not-for-profit, free events	£100 - £10,000

Notes

- i All events must pay a minimum charge of £100 plus VAT.
- ii The Royal Parks will also charge for any direct costs that we incur as a result of events, in addition to the fees described above. Such costs typically include; additional litter collections, removing park furniture and repairing damage to hard or soft landscapes. Additional fees for infrastructure may apply to small events. A list of potential costs will be discussed and agreed when booking your event.
- iii All events will be asked to pay a bond, in advance. This is held against any costs incurred by the Parks. Bonds are returned to the event organiser following satisfactory completion of the event.
- iv All fees are plus VAT.