

Rate Card Updated: January 2024



<b>FEATURE, TV, PHOTOGRAPHY &amp; COMMERCIAL</b>						
<b>(Includes but not exclusive to; corporate, social media, advertorials, short films, reality TV, commercials)</b>						
	<b>St. James's Park, The Green Park, Hyde Park, Kensington Gardens, The Regent's Park, Victoria Tower Gardens, Primrose Hill, Brompton Cemetery</b>			<b>Greenwich Park, Richmond Park, Bushy Park</b>		
<b>CAST AND CREW</b>	<b>Up to 4 hours</b>	<b>Up to 8 hours</b>	<b>Up to 12 hours</b>	<b>Up to 4 hours</b>	<b>Up to 8 hours</b>	<b>Up to 12 hours</b>
<b>1 - 10</b>	£1,100 +VAT	£1,650 +VAT	£2,400 +VAT	£750 +VAT	£1200 +VAT	£1,800 +VAT
<b>11 - 20</b>	£1,500 +VAT	£2,200 +VAT	£3,300 +VAT	£1,100 +VAT	£1,600 +VAT	£2,400 +VAT
<b>21 - 40</b>	£1900 +VAT	£2,800 +VAT	£3,900 +VAT	£1,400 +VAT	£2,100 +VAT	£2,900 +VAT
<b>41 - 60</b>	£2,800 +VAT	£4,200 +VAT	£5,900 +VAT	£2,000 +VAT	£3,000 +VAT	£4,100 +VAT
<b>61+</b>	<b>By negotiation only</b>					

<b>OTHER FILMING, PHOTOGRAPHY &amp; SOUND RECORDING</b>						
<b>(Includes but not exclusive to documentaries, factual, charities, portfolios)</b>						
	<b>St. James's Park, The Green Park, Hyde Park, Kensington Gardens, The Regent's Park, Victoria Tower Gardens, Primrose Hill, Brompton Cemetery</b>			<b>Greenwich Park, Richmond Park, Bushy Park</b>		
<b>CAST AND CREW</b>	<b>Up to 4 hours</b>	<b>Up to 8 hours</b>	<b>Up to 12 hours</b>	<b>Up to 4 hours</b>	<b>Up to 8 hours</b>	<b>Up to 12 hours</b>
<b>1 – 5</b>	£320 +VAT	£480 +VAT	£620 +VAT	£240 +VAT	£360 +VAT	£460 +VAT
<b>6 – 10</b>	£630 +VAT	£940 +VAT	£1,180 +VAT	£450 +VAT	£650 +VAT	£840 +VAT
<b>11 – 20</b>	£1,100 +VAT	£1,650 +VAT	£2,100 +VAT	£810 +VAT	£1,150 +VAT	£1,450 +VAT
<b>20 – 40</b>	£1,700 +VAT	£2,500 +VAT	£3,250 +VAT	£1,200 +VAT	£1,700 +VAT	£2,300 +VAT
<b>41+</b>	<b>By negotiation only</b>					

<b>ADDITIONAL COSTS</b>	
<b>Press Call/Press Stunts/Product Launches</b>	<p style="text-align: center;">£500+VAT - £10,000+VAT (per day)</p> <p>Charges will be set according to the nature of the shoot and level of disruption caused i.e., road closures, other restrictions to park operations, and size of area occupied and similar.</p>
<b>Vehicles &amp; Parking</b>	<p style="text-align: center;">£50 - £250 +VAT per vehicle, dependant on size / length of time on site.</p> <p>Parking is subject to availability. There will be a maximum number of vehicles per park and this figure cannot be exceeded.</p>
<b>Unit Base</b>	<p>It may be possible to unit base in a Royal Park by request. Please contact the Filming Team on 0300 061 2110 or 0300 061 2111</p> <p style="text-align: center;">or submit your application to: <a href="#">Unit Base Parking - The Royal Parks</a></p>
<b>Road Closures and Management</b>	<p style="text-align: center;">£5,000 + VAT - £20,000 + VAT (per day)</p> <p>Charges for road closures or the implementation of Traffic Management (e.g.: ITC's) to assist with filming will be set according to the location, duration and level of disruption caused. Where your filming is for less than a whole day (12 hours), the fee will be subject to negotiation. The road closure fees will be in addition to the filming fee.</p>
<b>Drone Filming and Photography</b>	<p>A standard fee by weight of drone and hours on site will be charged in addition to the filming fee for the use of a drone in The Royal Parks. Priority will be given to drone usage that supports filming in the parks, all other drone requests cannot be guaranteed and will be assessed on case-by-case basis, with consideration to potential impact on wildlife and park operations.</p>

	<p>To consider drone requests the following information is required:</p> <ul style="list-style-type: none"> <li>• 7 working days lead time required</li> <li>• CAA License</li> <li>• Risk Assessment</li> <li>• Flight Plan</li> <li>• Drone Specifications</li> </ul>
<b>Props / Tracking / Cranes etc.</b>	<p>The use of certain equipment on site may incur costs on top of the filming fee. E.g., cranes, track and dolly, generators, lighting equipment, temporary structures, furniture removal, special effects, etc.</p>
<b>Prep &amp; Strike (outside of main filming days):</b>	<p style="text-align: center;">Half the daily rate (There will be no additional charge if prepping/striking within the allocated filming time).</p>
<b>Overtime</b>	<p style="text-align: center;">An hourly rate applies in the event of overrun.</p>
<b>Out of Hours Filming</b>	<p style="text-align: center;">Out of hours/night-time shoots will be considered on a case-by-case basis. From 7am to 7pm fees will be at plain time. * From 7pm to 7am fees will be charged at double time. * Winter hours where the park closes early will incur double time fees.</p>
<b>Lifestyle Photography (including wedding and family photography)</b>	<p style="text-align: center;">If you would like to have your wedding, family or portrait photographs taken in any of The Royal Parks, please see the website for details.</p> <p style="text-align: center;"><a href="#">Wedding and Lifestyle Photography Permits - The Royal Parks</a></p>

<b>Bonds</b>	Depending on the nature of the project, a bond may be required to safeguard against damage and/or reinstatement
<b>Cancellation Fee</b>	In the event that the filming or photography is cancelled, a cancellation fee will be charged of half the fee (to a maximum of £500). Productions cancelling with less than 24 hours' notice will be charged the full filming fee
<b>Amendment Fee</b>	An administration fee of £100+VAT will be charged for any amendments made to applications once the location agreement has been issued.
<b>Late notice applications</b>	Where an application is accepted (subject to availability) with less than 5 working days' notice, a late notice fee of £100+VAT may apply.
<b>Student Filming</b>	<p>Student Filming is eligible for an 80% discount on the published rates. To qualify for this discount, the following criteria must be met: *</p> <ul style="list-style-type: none"> <li>• Provide a letter on headed paper from the educational establishment confirming student status and relevance of the filming to the course.</li> <li>• Filming must take place during park opening hours.</li> <li>• Cast and Crew must not exceed 20 people.</li> <li>• Maximum of 4 hours on site.</li> <li>• Only use of handheld kit allowed.</li> <li>• Copy of the education establishment public liability insurance, which should cover the shoot to a minimum value of £5M per incident.</li> </ul> <p>Anything outside of these requirements will be assessed separately and charged at the standard rate.</p> <p>*We have limited capacity for student filming projects per quarter, so the student discount rate may not be available at the time of your request. Please email <a href="mailto:film@royalparks.org.uk">film@royalparks.org.uk</a></p>

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<b>Low-budget productions</b>	A reduced rate is available to productions which can prove funding from the following sources: local authority production fund, Film London production fund, UKFC, other regional screen agencies
<b>Staff Costs</b>	On occasion we need to provide staff to supervise or assist with your shoot. If this is necessary, any associated costs will be outlined in advance.